

# Outer Coastal Plain Vineyard Association

## Minutes of June 8, 2015 meeting

The meeting was called to order at 6 PM by Jim Quarella.

President's Report: Jim reported to the membership regarding the meeting of the Board held just prior to the general membership meeting at which new officers were elected. They are as follows:

Chairman (President): Jim Quarella

Vice Chair: Bill Heritage

Treasurer: Dave Davis

Secretary: Don Romanini

Larry Coia agreed to serve in a newly created position of Past Chair

Also a proposal will be circulated among the membership to amend the by-laws to reorganize the officer structure and to create an Emeritus Board member position for past board members.

Treasurer's Report: Dave Davis reported on the financial condition of the association. The current bank account has a balance of \$18,808.47 a portion of which is earmarked for certain grant activities. The board will also consider trying to budget for a part time administrator to help run the association. Lastly Dave called for volunteers to sit on the Finance Committee to help find future sources of income for the association.

Coeur d'Est: The Coeur d'Est blend was discussed. The Coeur d'Est committee will be holding a meeting on June 15 to taste and consider amending the blend parameters to add Petit Verdot as an option for the blend. Dave Davis brought a blend with a small portion of Petit Verdot in it for the membership to taste as a preview.

Video/Survey: Anita Nicolo and Dustin Tarpine reported on the production of a 30 second and 60 second video which is being produced through a grant to promote the OCP and Coeur d'Est. The video will be distributed to members to link to their website and will also be distributed to media outlets. Also the consumer survey that has been ongoing is now obtaining more responses. The results of the survey will be distributed to the members when finished.

Committee Reports: The membership committed was briefly discussed and all members were asked to find ways to encourage new members to join. There was a very informative discussion with members of the education committee about the

types of programs that are sought by the members. The committee conducted a survey and got very useful feedback on the subject and is in the process of figuring out how to address the needs of new and experienced growers. The results of the survey will be distributed to members. There was also a discussion about using the association website for an information exchange between members as a means to discuss problems or unusual conditions.

NJ Ag Convention: Jim Quarella asked members to consider being an alternate delegate to the NJ Ag Convention next winter. Jim will be the primary delegate.

njvines.Rutgers.edu : Dan Ward reported on the status of the website of the New Jersey Center for Wine Research and Education. The site is up and running and has features that allow for exchange of information including classified ads which can be posted. There is also a blog that members can access.

Italian varieties: Larry Coia and Dan Ward reported on the status of the Italian varieties the association has imported from Dr. Marco Stefanini in the Trentino Alto-Adige region. Currently we have received Casetta and a red vinifera cross which is unnamed presently and identified only as F1P9 (Terroldigo x Lagrein). Both have been released from quarantine at Foundation Plant Services and are being grown own rooted in greenhouses at RAREC. Dan reported they are doing extremely well and hopefully will eventually produce enough wood to graft for commercial distribution. The F1P9 vine has received excellent reviews for its winter hardiness, disease resistance and wine quality. It is currently being grown commercially in Tuscany. Larry also reported on the aromatic white cross which we have imported that has not yet been released from quarantine. The name Sant' Irene is being trademarked for this variety.

Documentary: Larry Coia reported on the Specialty Crop Block grant application which he has submitted for the production of a full length video on the Outer Coastal Plain to be filmed by Macarthur Baralla. The video will be used to promote the region and its wines.

The meeting ended at 7:45 with a discussion of some unusual varieties being grown by members and a tasting of the Petit Verdot blend brought by Dave Davis.